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**How the Program Works**

You shop, your favorite K-12 school benefits. It's that simple. And your REDcardSM makes it possible.

**Here's how to participate:**

1. [Apply](http://redcard.target.com/redcard/page.jsp?contentid=rc_main) and get approved for a REDcard at target.com.
2. Enroll in Take Charge of Education and designate West Maple.
3. Start shopping with your REDcard.

**Donations to Schools**

Target will track purchases made by participating REDcard holders, then send a no-strings-attached donation check directly to the school principal.

Checks are distributed once a year. If the total of accumulated donations is less than $25, the amount carries over to the next payment period. You can track your school's progress at [Target.com/tcoe](http://www.target.com/tcoe).

**Help Your School Raise More**

Schools can make the most of Take Charge of Education when they promote the program to parents and staff.

**How the Program Helps**

This program, along with the support of our parents, helps make good things happen for our students.